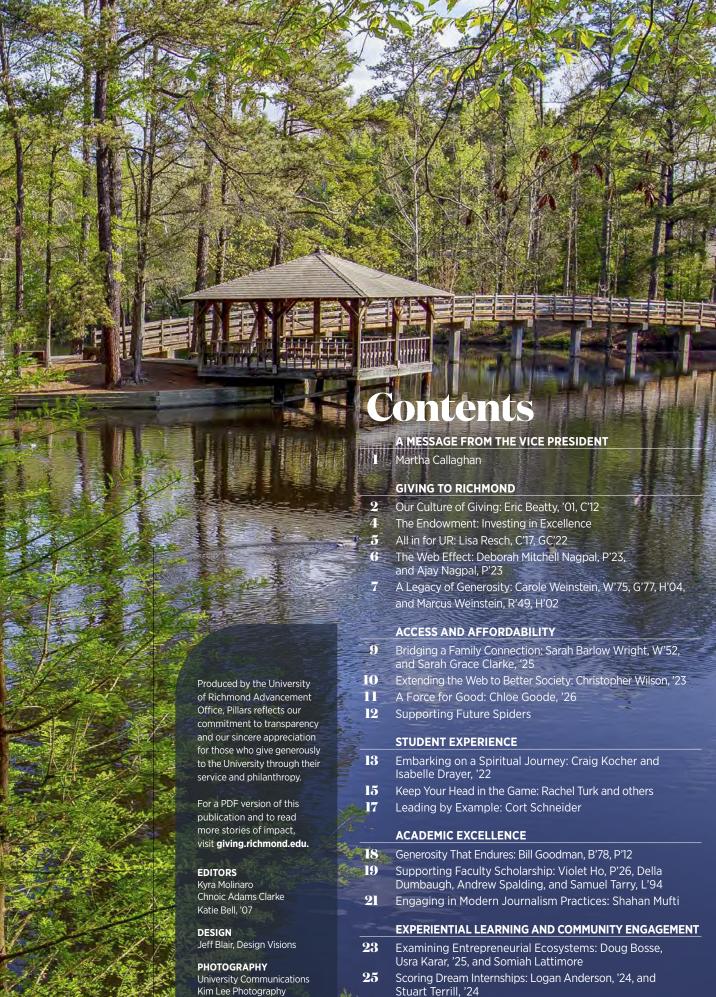


Welcome to Pillars, an annual report dedicated to showcasing the impact of philanthropy at the University of Richmond. This publication illustrates how the generosity of the Spider community carries forward the promise of access and opportunity to the next generation. We hope you are as inspired as we are by the incredible stories within these pages.

**UNIVERSITY OF RICHMOND MISSION:** To educate in an academically challenging, intellectually vibrant, and collaborative community dedicated to the holistic development of students and the production of scholarly and creative work. A Richmond education prepares students for lives of purpose, thoughtful inquiry, and responsible leadership in a diverse world.





THANK YOU

Gratitude Day 2023

Participant submissions

Cover photo: Carole M.

Weinstein International Center



"In this second edition of Pillars, we aim to show you the direct impact of your generous support."

### Dear Spiders,

2023 has been a wonderful year for the University of Richmond in so many ways. In May, more than 1,000 accomplished Spider graduates left campus to begin the next step in their journey. In August, we welcomed talented new students from around the world. These remarkable, ambitious Spiders are sure to do incredible things on campus and in the greater community, and I can't wait to watch their stories unfold.

The 2023 fiscal year was also a landmark fundraising year: your support helped us raise more than \$56 million! We reached this total both because of transformational gifts from generous donors like Marcus Weinstein, R'49, H'02, and Carole Weinstein, W'75, G'77, H'04 (read more on page 7) as well as meaningful contributions from thousands of caring alumni, parents, faculty, staff, and friends (nearly \$600,000 came from gifts of \$100 or less).

No matter the amount, your giving is part of what makes Richmond so special. You help students pursue a world-class education with talented faculty-scholars while enriching the UR experience for all. In this second edition of Pillars, we aim to show you how your support directly impacts the areas of access and affordability, student experience and well-being, academic excellence, and experiential learning and community engagement.

As you read this collection of inspiring and heartwarming stories, I hope you will see how your support advances these priorities every day while improving the lives of each person who studies, works, and visits here. Our Spiders make the world a better place, and we can't wait to see what the future holds. Thank you so much for being part of our web.

Martha Callaghan
Vice President of Advancement



PING

### **Our Culture of Giving**

By giving to the University of Richmond, you join generations of Spiders in fulfilling the promise of a world-class education made to every student who comes here while fortifying the University's financial future for years to come.

Each year, our legacy is sustained by the generosity of our caring alumni, parents, faculty, staff, and friends. These gifts of all amounts are essential to Richmond's upward momentum. We are grateful to have your support on this important journey.

#### **UR Here Giving Day**

In April 2023, Spiders across the globe showed their support for students during the University's fifth annual UR Here Giving Day, which took place over 36 hours. More than 160 individual funds were represented, benefiting every area of campus, including scholarships, the student experience, well-being, academic excellence, athletics, and more.





#### **Giving Back to Our Community**

URPD major, Spider alum supports SPCS, Athletics during UR Here

As an alumnus and SPCS Dean's Ambassador Circle (DAC) member, UR Police Department Maj. Eric Beatty, '01, C'12, played a significant role in UR Here's success. In honor of the school's 60th anniversary, the DAC, a leadership committee of dedicated SPCS alumni, faculty, and friends, offered a combined \$20,000 challenge for gifts made to SPCS during UR Here. SPCS won the leaderboard challenge for the most donors.

"UR continues to provide me with so many opportunities, lifelong memories, and friendships," Beatty said. "Giving back regularly is one way for me to support the next generation of Spiders."

A former Spider football student-athlete, Beatty is also a loyal donor to Spider Athletics. During UR Here, Spider Athletics set a record by raising more than \$800,000, a 17 percent increase from last year. Contributions to Spider Athletics on Giving Day have increased by more than 65 percent since 2021.

continued

Eric Beatty, '01, C'12

continued from previous page

"The growth athletics has had since I was on the field is incredible," Beatty said. "New fields, buildings, administrative positions, and technology have really improved the University's opportunity for success. It's exciting to see all these things come together."

Martha Callaghan, vice president of Advancement, said that the generosity provided by faculty and staff is inspiring and deeply appreciated. In fiscal year 2023, 445 staff and faculty donors contributed nearly \$542,000 for UR's students and programs.

"Our talented faculty and staff represent the very best of our University community," she said. "I am thrilled to have the support of my fellow Spiders as we aim to provide students with an unparalleled educational experience."

#### **Spiders Helping Spiders**

This annual fall initiative encourages gifts targeting specific areas of financial need. Support for Financial Aid, the Student Emergency Fund, and the Career Opportunity Fund enables Spiders to stay on track when they face financial difficulties or need targeted assistance to prepare for work and life after graduation.

As a result of generosity to the Student Emergency Fund, last year, 85 students in need received funding for travel, technology, medical needs, housing, clothing, and books/supplies. Funds were also used to support students who could not go home during the fall and winter breaks.

IN 2022

"I have always believed that education is the greatest investment any individual could possibly make."

- E. CLAIBORNE ROBINS, R'31, H'60, P'67, P'68



### **Investing in Excellence**

#### **2023 Endowment Performance**

The period ending June 30, 2023, was notable for a higher rate environment and high inflation compared to recent history. During this time, bonds experienced negative returns while stocks had strong performance, fueled by large-cap technology stocks and the promise of productivity gains through artificial intelligence. Spider Management had a return of 4.04% for the 12-month period ending June 30, 2023. Like many of its large university peers, Spider's allocation to private assets dampened its returns, though these assets have been a driver of long-term returns. Spider's three-year annualized return for the portfolio was 13.58%, which outpaced a standard 70/30 portfolio of public stocks and bonds by more than seven percentage points.

Your giving, coupled with Spider's disciplined investment strategy, enhances the University's long-term financial capacity. It provides a dependable and growing source of support and presents us with important opportunities to strengthen UR in ways that would not otherwise be possible without the generosity of the Spider community.

**2023 ENDOWMENT** PERFORMANCE HIGHLIGHTS

\$3.2B ENDOWMENT MARKET VALUE

\$131M | ENDOWMENT DISTRIBUTION TO SUPPORT THE OPERATING BUDGET

\$870k | ESTIMATED ENDOWMENT PER FULL TIME STUDENT

10-YEAR ANNUALIZED RETURN

1,500 INDIVIDUAL ENDOWED FUNDS

#### **Frequently Asked Questions**

#### What is the endowment?

The University of Richmond's endowment is composed of approximately 1,500 individual endowed funds, designated to support scholarships, fellowships, faculty chairs, and other important activities. Together, these funds provide a permanent source of support for UR's students, faculty, and programs, and represent the University's largest financial asset.

#### How does the endowment support UR's annual expenses?

Each year, the University's Board of Trustees approves a distribution from the endowment to fund operating expenses. This spending distribution comprises approximately 40 percent of the University's annual operating budget, followed by revenue from net student tuition and fees, auxiliary enterprises, and current use philanthropic contributions.

The annual distribution allows UR to pursue unique and critical initiatives, but it can only be spent in accordance with donor specifications. Current use gifts allow the University to provide increased access to the latest technologies, outstanding programs, and excellent facilities. Both annual and endowed giving are critically important to our ongoing success.

#### How does UR manage its endowment?

Spider Management is the University's investment management affiliate. It is governed by its Board of Managers, the majority of whom are trustees of the University. The endowment has grown by more than \$2.1 billion over the past two decades thanks to generous donors and Spider Management's unwavering focus on generating strong absolute returns over the long term.

#### How do I support the endowment?

Donors may work with University Advancement to establish a fund that aligns with the donor's philanthropic interests, such as a scholarship or faculty chair. Contributions are invested by Spider Management Company, and each year, a portion of the fund's value is withdrawn to support the purpose specified by the donor. Earnings in excess of this withdrawal amount remain invested, building the fund's value to ensure that your gift continues to provide meaningful support for years to come. When an endowed fund is established, a permanent legacy of support is created for UR.

#### **QUESTIONS?**

Contact the Office of Donor Relations 804 287 6815 donorrelations@richmond.edu giving.richmond.edu

### All in for UR

#### Nontraditional double alumna gives back to the place she calls home

Lisa B. Resch, C'17, GC'22, didn't think college was for her — until she found the University of Richmond. After graduating high school, she attended Ferrum College for two years before leaving to begin a career in nonprofit administration. Years later, while working at Bon Secours Richmond Health Care Foundation, a colleague encouraged Resch to finish her degree.

"My boss would check in with me and say, 'where do you see yourself going? What do you want to do?'" she recalled. "He told me that I needed to get my degree if I wanted to be a leader in the organization. But I thought, 'no way, [going to] night school will take me forever."

Resch first heard about UR's
School of Professional &
Continuing Studies (SPCS)
from another colleague, which
inspired her to enroll in the
SPCS Institute on Philanthropy, a
certification program for nonprofit
professionals focusing on fundraising,
marketing, and board development strategies.

"At our graduation luncheon, [SPCS Dean Emeritus] James Narduzzi came to me and said, 'I heard you're thinking about completing your degree. Did you know we have a program here at SPCS?" she said. "I was so impressed that he knew that about me and cared enough to ask."

The stars aligned when Resch discovered that not only could she receive employer tuition reimbursement to attend SPCS, but her Ferrum course credits were eligible for transfer. "It meant I was halfway to my degree already," she said. "I thought, 'wow, I think I can do this.""

Thanks to the flexibility offered by SPCS' part-time degree program, Resch was able to balance academics with her personal life and full-time career (she has served as director of donor relations at Sheltering Arms Foundation since 2014). She got involved on campus as a member of the SPCS Student Government Association (SGA), of which she served as president.

In 2017, Resch graduated with a bachelor's degree in liberal arts, and immediately enrolled in the SPCS Master of Nonprofit Studies program, which she completed in 2022. "It was a no-brainer for me to enter the program because it



touches on all components of working in the nonprofit industry," she said. "I figured I had come so far; I might as well keep going."

After attending classes at UR for many years, Resch didn't want to leave the place that had become a second home. She now volunteers as a member of the SPCS Dean's Ambassadors Circle (DAC), a leadership committee of alumni, faculty, friends, and community leaders. In addition, Resch is a loyal annual supporter of the SPCS Dean's Impact Fund, which is used to fund student scholarships and other priorities.

"So many working professionals want to go back to school, but they can't afford to go back," she said. "I want people to have the experience that I had and not have to worry about money."

Resch said she enjoys telling her success story to share the impact UR has had on her life and inspire others to get involved and give back. "My story is about community because that's what I got by coming here," she said. "SPCS helped me achieve something that I never thought was attainable. I cherish that UR is part of my heart and part of my life."

### The Web Effect

#### Introducing re-envisioned donor recognition groups

Our dynamic culture of giving is built upon awareness that every gift matters and makes a difference. This is because all gifts to UR are interconnected, and each gift is dependent on the giving of others to reach its full potential. No gift stands alone — all gifts have an impact. We call this the web effect, and it's powerful.

#### THIS YEAR, WE RE-ENVISIONED OUR

University-wide donor recognition groups to better reflect our diverse community of supporters. We look forward to increasing our engagement with our group members, whose generosity is enhancing the student experience and distinguishing the University nationally and globally.













### A Legacy of Generosity

Weinstein family donates second largest gift in UR history to amplify academic excellence

In March, longtime generous supporters Carole Weinstein, W'75, G'77, H'04, and Marcus Weinstein, R'49, H'02, donated \$25 million to the University of Richmond to support a center focused on student learning. This is the second largest single gift in the University's history. The Carole and Marcus Weinstein Learning Center will be housed in Boatwright Memorial Library, and the planning process is underway.



President Kevin Hallock and wife
Tina Hallock (far right) presented
Marcus with the Paragon Medal while
recognizing the service and generosity
of the entire Weinstein family, including
Carole, the couple's daughter, Allison
Weinstein, and her husband, Ivan Jecklin.

"We are excited [about] the way Boatwright Library will accommodate the next generation of students," Carole said. "Marcus and I remember spending hours poring over the library's card catalog to do further research for papers we were writing. The new Learning Center will use the library's centralized space to offer cutting-edge practices and support new skills students need now and into the future."

This gift will enable the University to create a collaborative, state-of-the-art center that co-locates, integrates, and expands services that support academic achievement for students, including effective speaking, writing, and peer tutoring. The center will also include advanced quantitative support and other resources for students in every stage of their educational journey.

Two months after the announcement of this historic gift, the Weinsteins donated \$3 million to support Jewish life at UR. "We have participated in several Jewish life events on campus and are excited to contribute to the ongoing efforts to cement a vibrant and inclusive Jewish life at the University," Carole said.

University Chaplain Craig Kocher said this gift will strengthen the Chaplaincy's goals of enhancing Jewish community and supporting offerings for Hillel, a student religious group. "Our family and faith have encouraged us to make the world a better place," Marcus said. "We hope others will be inspired by our example to make a difference in whatever way they can. The happy surprise is that not only will they do good, but it will also make them feel good."

Among numerous contributions to campus, the Weinstein family's gifts have supported scholarships, faculty chairs, international education, well-being, and Chaplaincy programs, as well as the creation of the Carole Weinstein International Center, the Weinstein Center for Recreation, and Weinstein Hall. Marcus recently received the Paragon Medal, the University's highest honor, in recognition of his decades of support for students and the University's academic mission. He is only the second person in history to receive the medal.

The first was E. Claiborne Robins in 1986.

"Marcus and Carole are towering figures in the history of our university, and extraordinary philanthropists in so many areas of our campus," said President Kevin Hallock. "They are also simply kind and wonderful human beings."

Versions of this article originally appeared in the UR Now news digest and website.



### **Bridging a Family Connection**

Fourth-generation Spider awarded scholarship created by grandmother's class

When Sarah Grace Clarke, '25, decided to attend the University of Richmond, she knew she would be carrying on her family's legacy — her father, grandmother, and great grandmother are Spider alumni. But she didn't know that she would receive financial support from an endowed scholarship funded by her grandmother's graduating class.

The Westhampton College Class of 1952 Memorial Scholarship was established during the class's 30th reunion to benefit a Westhampton College student. Sarah Barlow Wright, W'52, is the class representative for the scholarship and has donated to the fund every year since its creation. "I know how much it costs to go to a private university," she said. "There are very worthy students who may not be able to go without some help."

The endowed fund has grown significantly over the past four decades. Wright said she was pleased to learn that there are still many members of her graduating class who continue to support the scholarship today. "They have given very generously," she said. "To know that people are still contributing is very gratifying."

When Clarke, the granddaughter of Barbara Cawthorne Clarke, W'52, P'80, was awarded the scholarship, Wright and other members of the class were thrilled that she was both a legacy student and had a meritorious academic record.

"It's not often that we have a scholarship recipient who is a granddaughter [of a classmate]," Wright said. "It's very special."

Clarke said receiving the scholarship reinforced her familial connection to UR. A biology major, she plans to pursue a nursing career. She is a member of the Delta Gamma sorority and the women's ultimate frisbee team, and she works part time in Financial Aid.

"I'm following in the footsteps of my family members, but creating my own experience," she said. "I am very appreciative of Mrs. Wright and the Class of 1952 because the support helps me and my family. It really shows how important the University is to alumni."





#### Clockwise from bottom left: Claire Carlton, W'52, Charles Beckett, R'52, Sarah Barlow Wright, W'52, and Betty Dunn, W'52 at a class reunion

# Extending the Web to Better Society

Leadership studies alum uplifts communities in Richmond and beyond

Christopher Wilson, '23, was drawn to the University of Richmond by the promise of unlimited opportunities. Scholarship support gave him the financial access needed to pursue his dreams. Now, as a recent graduate acclimating to post-college life, Wilson looks forward to leveraging his Richmond experience to strengthen communities.

A native of Memphis, Tenn., Wilson heard about UR as a high school student participating in college prep programming through nonprofit organizations REACH Memphis and Leadership Enterprise for a Diverse America (LEDA). After hearing a passionate UR student speaker share about her breadth of undergraduate experiences, Wilson was set on becoming a Spider. "I left the program feeling like, 'this is the university,'" he said. "This is the place where my dreams can come true."

He arrived on campus in August 2019 and hit the ground running, deciding to major in leadership studies and minor in business administration. Through his classes at the Jepson School of Leadership Studies, Wilson gained a comprehensive understanding of leadership, civic engagement, and ethical and political philosophy.

In addition to his studies, Wilson was a cultural advisor with the Student Center for Equity and Inclusion and member of the Bonner Scholars Program in the Bonner Center for Civic Engagement (CCE). Bonner Scholars make a four-year commitment to participate in community engagement activities on and off campus. As part of the program, Wilson completed internships with the Richmond Public Schools Education Foundation and CCE's professional development cohort. He also served as a CCE program associate, supporting fellow senior Bonner Scholars. In total, he completed around 900 to 1,000 hours of community service. He also did internships at Caissa Public Strategy, the U.S. Department of Veterans Affairs, LEDA Policy Corps, Tanger Outlets, and Capital One.



"When you engage with the community, not only can you find your own sense of community, but you also gain skills and learn things about yourself that you didn't know before." he said.

Donor generosity played a key role in Wilson's Richmond experience as a first generation, low-income student.

Financial support from the Cindy and Dennis Pryor

Scholarship and the Howard Family Scholarship provided

Wilson with the resources needed to fund his education,

allowing him to graduate debt free.

"When you're a student, you should only have to focus on being a student, not on how you'll pay for your education," he said. "I'm sincerely grateful to the families who helped fund my education, and I hope one day I can do that for another student."

Wilson said he aims to honor this generosity by giving back to society in meaningful ways as a Spider alumnus. He recently began his career at Capital One as a human resources rotational program associate in McLean, Va. He hopes to attend graduate school and continue to find opportunities to be civically engaged in the community.

"I hope to use the knowledge and networks I've gained at UR to uplift historically underrepresented and marginalized communities," he said. "The essence of this philosophy empowers me to decide how I can contribute to social change. And to me, that's what being a Spider should be: finding ways to extend our web to better society for good."



In 2022, more than 230 Richmond alumni, staff, and friends contributed \$75,000 to create the Tinina Q. Cade Scholarship. The endowed scholarship honors Dr. Tina Cade, who retired from UR in February last year after 35 years of service as a mentor, adviser, counselor, and leader for all students, especially ones from underrepresented backgrounds. The scholarship will be awarded annually, in perpetuity, to a deserving student with financial need who demonstrates a commitment to equity and inclusivity.

Richmond native Chloe Goode, '26, was selected as the 2023-24 inaugural scholarship recipient. A sociology and American Studies double major with an Africana Studies minor, Goode is also the first UR student to be accepted to study at Queen's University Belfast through a prestigious Fulbright Summer Institute in the United Kingdom. Learn more about Goode:

#### What has been your favorite class and/or professor so far?

"Introduction to Africana Studies" with Dr. Manuella Meyer. This was my first college class, so it'll always have a special place in my heart. Our first discussions also serve as important moments in my life because they were among the first times I've truly felt academically challenged and stimulated. The course invited me to think in a different way and made me understand what it means to develop critical thinking skills.

#### What extracurricular or co-curricular activity has been most meaningful to you?

Traveling to Cambodia as a part of the EnCompass study abroad program. It was my first time traveling internationally and it was extremely enriching. I was able

to learn a lot about the scope of the non-profit sector in Cambodia as well as the rich cultural history of the country. As someone who wants to work in the non-profit sector in the future, it was encouraging to see the impact of these organizations, but also eye-opening to see their limitations as well.

#### What are your future aspirations?

During my time at UR, I want to complete meaningful work in the DEI sector on campus and be active in the greater Richmond region. I don't aspire to have a famous name, but I would like my work to deeply impact those it does reach. I currently work in UR's Student Center for Equity and Inclusion as well as the Bonner Center for Civic Engagement. I hope to leverage the balance of autonomy and staff support I have in those two centers to continue developing programming that will help not only UR students, but also the greater community.

#### What does receiving this scholarship mean to you personally?

I am extremely grateful. This honor further drives home the reason I chose UR: the amount of support that is offered to advance personal, professional, and academic enrichment. This scholarship will help bridge the financial gap so I can take advantage of those development opportunities. I am proud to go to a school where there is such intentional and direct support from faculty, staff, and peers to support most any endeavor. While I haven't yet met Dr. Cade, as an Oliver Hill Scholar, I have heard stories of her and been directly impacted by her legacy. Receiving a scholarship in her honor makes me feel very proud to be chosen for this award and empowered to continue my efforts to make this campus a welcoming and encouraging place for all Spiders.



Spider graduates may leave campus, but they never leave the web. This is especially true for one 1951 graduate, who decided to make a lasting impact on his alma mater with a \$500,000 gift last fall.

The Richmond College alumnus, who prefers to remain anonymous, received scholarship support all four years he was on campus. After graduating, he was drafted into military service. "I got a free trip to Korea, as well as thankfully a trip back home," he laughed. As he built his career, he became a loyal supporter of Richmond, making \$100-150 contributions for more than 30 years.

In 2022, as he was estate planning, he decided it was time to increase his generosity. "I prefer to make significant philanthropic donations while I'm still alive and able to see the impact of my gift," he said. So, in September 2022, he contacted Richmond's Advancement office and found out that his former scholarship, the I.B. Lake Scholarship, still exists. After hanging up, he wrote a check and mailed it the next day.

"I was very happy to direct money to the Lake fund; it seemed like a reasonable thing to do," he said. "I hope that by contributing, I will be able to positively effect students' lives."

The I.B. Lake Scholarship was named in honor of Dr. I.B. Lake, a Southern Baptist clergyman who had affiliations with several churches in Northern Virginia, including Upperville Baptist Church, where he was buried after his death in 1922.

"I was deeply moved when I heard about this gift," said President Kevin Hallock.
"It's a vivid reminder of the incredible impact gifts of financial support can have on our students, past, present, and future. I am profoundly grateful to our alumni who aspire to make a Richmond education more affordable and accessible for all Spiders."



UR was fortunate to receive another generous anonymous gift in September 2023. A \$10 million planned gift from a Robins School of Business alumnus will establish an endowed scholarship fund for business students.



SCAN TO LEARN MORE

### Embarking on a Spiritual Journey

Pilgrimages help students grow in faith through community

In many religions, a pilgrimage is a spiritual journey undertaken for the purpose of personal transformation. This concept is taken seriously at UR's Office of the Chaplaincy, which hosts a pilgrimage international travel program that aims to help students grow in their faith and learn from others in communities around the world while deepening religious life on campus.

"Pilgrimages are short-term study abroad experiences, but they come with a great deal of intentionality," said Rev. Dr. Craig Kocher, University chaplain and Jessie Ball duPont Chair of the Chaplaincy. "We visit a place in the world that has religious significance, and we teach students of different backgrounds to learn from that place and from one another. We are not just going as tourists — we give our mind, body, and soul to this experience."

Since the program's establishment in 2011, there have been 28 week-long pilgrimages to five U.S. states and 10 countries. During a 2019 spring break trip to Spain, Kocher and Bryn Bagby Taylor, associate university chaplain, led eight students in a walking pilgrimage along the last 100 kilometers of the Camino de Santiago, beginning on the Portuguese border and finishing in Santiago. The Camino is one of the most famous pilgrimages in the Western World.

"It dates back to the Middle Ages," Kocher said. "You're walking every day and you're walking with other pilgrims, so you get to meet people from all over the world. It's an

intensely spiritual experience because you're literally walking in the footsteps of a 1,500-year-old tradition."

Isabelle Drayer, '22, who majored in Latin American, Latino, and Iberian Studies, applied for the program to further her knowledge and understanding of Spanish culture. But she ended up gaining much more.

"It's honestly hard to describe because it was such an incredible experience," she said. "I loved connecting with the other students on the trip. One of the people I met, Ally, is still a good friend today. We reflect a lot on our time on the Camino — it gave us a broadened perspective."

Drayer enjoyed the experience so much that she moved to Spain for a year after graduation. As a Fulbright Scholar, she continued her studies in Galicia, Spain, while teaching English and environmental science to high school students. Her friend, Ally Osterberg, '22, received a scholarship from the Jepson Scholars program to pursue an M.S. in Latin American Studies at the University of Oxford, which she obtained in June.





Kocher and Taylor led students along the Camino again in spring 2023 and will do a fourth trip in spring 2024. Building on the success of the Berlin pilgrimage last year, Josh Jeffreys, Jewish chaplain and director of religious life, will lead students in Germany this spring. In the winter, Jeffreys will also lead a joint travel experience with Spider Athletics to visit Greece with a group of student-athletes. Jamie Lynn Haskins, chaplain for spiritual life and communications director, will lead a pilgrimage to San Francisco in May.

"At UR, we talk a lot about student well-being and belonging," Kocher said. "In a time of incredible discord and an increasing awareness of social injustice, the pilgrimage program creates an environment of trust and learning where genuine and meaningful engagement across difference can happen."

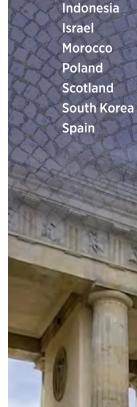
Donor support plays a major role in providing funding for the program, which, in 2019, was bolstered by a generous endowed gift from the Weinstein and Jecklin families. "I really think that the pilgrimage program is one of the most unique experiences offered at the University," Drayer said. "It's rare for [donors] to make these international opportunities accessible to students who wouldn't have them otherwise. I think that's what I appreciate the most — they're giving blindly to help students they've never met before."

### Pilgrimage Destinations COUNTRIES VISITED U.S. STATES VISITED

COUNTRIES VISITED
England

France Germany Arizona
Maine
New Mexico
North Carolina

Wyoming





#### MAKING AN IMPACT: UR Athletics Alumni



Michael Childress, '23
Men's Golf

"Dr. Turk made the biggest impact on me by helping me understand the patterns my mind falls into day-to-day when dealing with the challenges of being a student-athlete. Through my work with Dr. Turk, I feel more informed, present, and happy. I encourage anyone who is considering meeting with her to take advantage of her expertise and feedback."



Maddy Chao, '20 Women's Swimming & Diving

"I worked with Dr. Turk on sports-related anxiety issues, and she helped me get through my final season. I think it's so important that there are mental health workers available for everyone on campus, especially student-athletes because there's a stigma around athletes getting help. Having Dr. Turk on campus helps break down that stigma."



Kobie Turner, '22
Football

"I really felt the need and impact of Dr. Turk's work during the 2019 football season. She spoke with our team about building confidence, goal setting, and managing expectations. I started the year not feeling very confident, but with the tools Dr. Turk gave us, I gained a mental edge going into the season. It led me to having one of my best seasons ever."



Mekenzie Montgomery, '21 Women's Lacrosse

"After losing a fellow student-athlete to suicide in 2018, our community became much more aware of the impact of mental health.
Dr. Turk ran a workshop to educate our team about unhealthy relationship signs.
As a result, we were better able to support one another and individuals in our friend groups."

The number of student-athletes reporting mental health concerns is nearly two times higher than before the COVID-19 pandemic, according to a 2022 NCAA student-athlete well-being study. UR is committed to creating and maintaining a culture of well-being across campus, especially for student-athletes, who can be more susceptible to elevated rates of mental exhaustion and anxiety.



Dr. Rachel Turk

A staff member of UR's Counseling and Psychological Services (CAPS), Dr. Rachel Turk became the athletic department's first-ever full-time staff psychologist in 2019. Prior to her arrival on campus, less than 11 percent of student-athletes sought out mental health support services. Now, that percentage averages between 30 to 35 annually, she said.

"I think a lot of people see student-athletes as a very privileged student population," said Turk, who played volleyball at Lynchburg College. "But student-athletes can face more barriers to well-being than traditional students. In addition to their weekly course load, they also have 20 hours of physical activity and training for their sport, team meetings, weekend games, and more. And that's not including the pressure to perform and media spotlight."

Turk added that because of their rigorous schedules, student-athletes can develop high-functioning anxiety and depression in which symptoms are not easily recognizable.

"These students don't have the option of staying in bed or not going to practice," she said. "They have to get there even if they don't feel mentally able. And they can't just quit; it's often a critical part of their identity, and for some, it's the only way they can afford college."

To help student-athletes overcome these challenges, Turk creates custom counseling plans for each student that teach stress management and coping techniques and encourage independence and self-reliance. Each plan also outlines how often the student should see Turk and for how long, based on the student's availability for most convenience. On average, she sees between 20 and 30 student-athletes for 30 minutes to an hour each week.

In addition to one-on-one counseling sessions, Turk facilitates Mental Health 101 preventative training for each athletic team at the beginning of the school year that outlines signs and symptoms of mental illness and lists available resources on campus. She also provides annual mental health education and training to coaches and athletics staff.

Donor support of CAPS and athletics special events and programs, such as monthly Wellness Wednesday events and community guest speakers, helps Turk and her colleagues promote the holistic well-being of all student-athletes. Turk is also assisted by graduate student trainees, whose funding is entirely covered by donor generosity.

"Having trainees not only creates a very rare training opportunity in a subspecialty that is currently experiencing a provider shortage, but also creates space for between 15 to 20 additional weekly appointments for student-athletes," Turk said. "There is no way we could meet the current need without these positions."

"It's been amazing to see how our donors have given us the ability to make a larger impact. The more we're having conversations about mental health, the more progress we're making. We are so appreciative of those who are willing to support us."

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STUDENT EXPERIENCE ACADEMIC EXCELLENCE

### **Leading by Example**

Director of Disability Services mentors students on identity development

Dr. Cort Schneider embraces his various identities as a father, husband, runner, author, and, in his own word, "crip."

"I am a proud person with a disability, and I have a dark sense of humor," said Schneider, who was born with cerebral palsy and walks with crutches. "I refer to myself as a crip in a positive way. In fact, I'm hoping to teach a class at some point called The Rise of the Crips, which is a history of the disability rights movement in the US."

Another part of Schneider's identity is his role at UR: director of disability services. Part of the Health & Well-Being unit, his office is a conduit connecting Richmond students with disabilities to the resources they need for access to an equitable educational experience.

Resources can

include, for example,
classroom-based
accommodations,
such as extra
time on tests
for students
with a processing
disability or a distraction-free
testing environment for students with ADHD.

He envisioned a different future as a teenager and in college. A sports guy at heart, he wrestled in high school but never saw improvement. Then his coach persuaded him to join the cross-country team. Once Schneider overcame his reluctance, he developed technique and saw his times decrease. He wasn't breaking any ribbons at finish lines, but he could see himself getting faster.

In college at Ohio University, he majored in history and focused on sports broadcasting, calling football and hockey games for the OU Bobcats and weighing job offers in radio after graduation. Sitting in a booth and emanating out as a disembodied voice gave him a chance to feel what he sought at the time: "'I'll be normal," I thought. I always wanted to be normal."

But he never felt normal and hated his disability. He signed up for a graduate education program so he could teach high school history or maybe get a doctorate and be a college professor. One day he found himself reading a theoretical work for fun about how hegemony works — basically, the idea that some ideologies are so pervasive that people buy into them even if it harms them.

"I was sitting on a park bench, and I had this moment of Archimedean clarity," he said. "Oh, my God. My view of my disability is all about this. I've bought into this idea that I'm inferior."

That realization put him on a new trajectory, personally and professionally. He decided he could have more power to mentor students as the director of a disability office than as a professor, so he pursued a doctorate in cultural studies in education. He wrote a dissertation on identity development that completed a turnaround in how he thought about himself and

the role he could play for other people with disabilities.

"I wanted to create a space where people could be as disabled as they need to be," he said. "I'm not a counselor, but that understanding of identity allows me to talk to parents and students about their disability. When students come to me, I always tell them, 'You're powerful, you're amazing, you're strong, you're incredible, and you're also disabled. Those things are not mutually exclusive."



Donor support of UR's Health & Well-Being Unit provides vital resources to Disability Services. SCAN TO LEARN MORE about UR Well

This article originally appeared in the fall 2022 University of Richmond Magazine.

### **Generosity That Endures**

Spider alum gives back to support accounting students



As a teenager living on Long Island, Bill Goodman, B'78, P'12, dreamed of leaving New York for his college experience. And he's glad he did — it led him to the University of Richmond.

"I liked the small school atmosphere, and I was excited about the business program," he said. "It was a bit of a transition going from the north to the south, but after a year, I had acclimated and found classmates and professors who really looked after me and mentored me."

Goodman graduated with an accounting and finance degree from the Robins School of Business and began his career at Arthur Andersen & Co., a former "Big Eight" public accounting firm, in its Washington, D.C., office. He later transitioned to the private sector, working in real estate accounting and operations for the remainder of his career. He served as chief financial officer at several prominent real estate development firms before retiring earlier this year.

His daughter, Jessica Goodman Kohlenberger, '12, followed in her father's footsteps by becoming a Spider. A leadership studies and political science doublemajor, she worked on Capitol Hill for several years before earning an M.B.A. from George Washington University. She now works as a manager at business consulting firm Deloitte in Arlington, Va.

"We were very proud to have Jessica go to Richmond," Goodman said. "She experienced the same type of close mentorship that I did, and it led her to finding a great career as well."

Goodman and his wife, Cindy Goodman, P'12, have been loyal supporters of Robins for more than four decades. While their giving has always come from a place of gratitude for how UR has benefited their family, this year, they decided to make an impact that will endure beyond their lifetime by dedicating a portion of their estate to Robins. This will allow them to support the people and programs that directly impact student success and outcomes.

The couple also made a generous commitment to support Robins students over the next five years, with a specific intention in mind. The gift will allow Dr. Mickey Quiñones, dean and professor of management at the Robins School, to invest in a new role: the director of accounting student engagement. In this role, Dr. Ashley Austin, associate professor of accounting, will develop strategies to expose more students to accounting careers, coordinating with existing programs like Career Services as well as developing new programs and initiatives.

"There's a very strong need for new accountants to join the profession," Goodman said. "I've heard from industry peers that they're having a hard time finding good people. I would love to help more UR business students move into a profession that's been very good to me."

"Bill and Cindy's generosity will have an indelible impact on current and future Spider students, creating pathways for professional success in a critically important industry," Dean Quiñones said. "We are so grateful to be part of their wonderful legacy."



#### **Endowed faculty funding advances research and innovation**

#### **Dr. Violet Ho**

Management professor Violet Ho, P'26, has been analyzing social entrepreneurial passion lately. "We are conducting an experiment to look at harmonious passion versus obsessive passion, and how that relates to success," she said.

To incentivize survey participants, she's relying on funding that comes as part of her appointment in 2021 as E. Claiborne Robins Distinguished Professor in Business. The professorship has allowed her to expand her awardwinning research examining employee work passion as well as various forms of employee deal-making.

Currently, UR has more than 40 endowed chairs, professorships, and fellowships. The prestigious positions, paid for with revenue from an endowment established by a donor, are awarded to faculty in recognition of excellence in scholarship and teaching. The appointments celebrate individual contributions and provide funding to propel research and invest in innovative pedagogical approaches.

"Endowed faculty positions are essential to recruiting and retaining world-class faculty who offer students an unparalleled academic experience, not only with exceptional teaching, but by including them in cutting-edge research with real-world applications," said Jeff Legro, former executive vice president and provost.

For Ho, the professorship is also beneficial for supporting her classroom teaching. In December 2022, she accompanied a group of students on the Spiders in Silicon Valley road trip, organized by the Career Services team. This experience allowed students to connect with alumni and other professionals while visiting tech companies in the Bay Area, including C3 Al and Salesforce.

#### Dr. Della Dumbaugh

Della Dumbaugh, professor of mathematics, received support from the Robert Edwin Gaines Chair in Mathematics to publish two books in 2022: *Count Me In: Community and Belonging in Mathematics*, co-edited with Deanna Haunsperger of Carleton College, and *A History of Mathematics in the United States and Canada, Volume 2: 1900–1941*, written by David E. Zitarelli with Dumbaugh and Stephen Kennedy of the Mathematical Association of America.

In spring 2021, Dumbaugh brought Haunsperger and Kennedy to UR to conduct research and collaborate on the books. The Gaines Chair covered funding for Haunsperger's salary and the pair's travel and housing costs.

"Steve and I had been working on our project for three years, and Deanna and I had been working for two years," Dumbaugh said. "Having them here for the semester allowed us to bring the books across the finish line. Now, these books will go into the hands of people that we don't know. They're going to hopefully expand the discipline of mathematics to people we may never meet."

#### **Dr. Andy Spalding**

Last year, law professor Andy Spalding was awarded the Jennifer and Samuel Tarry Faculty Fellowship, a new endowed research position in the School of Law. Spalding specializes in international anti-corruption law and teaches a biannual, two-semester seminar as part of an ongoing research effort examining anti-corruption reform movements related to mega sporting events, such as the World Cup and the Olympics.

In November 2022, Spalding and three students traveled to Doha, Qatar, and served as designated human rights observers





**LEFT:** Professor Della Dumbaugh co-authored two books published in 2022. **RIGHT:** Left to right: Amanuel Mekonnen, L'23, Viktoriia Martynov, L'23, Professor Andy Spalding, and Dilwyn Piner, '20, L'23, volunteered as designated human rights observers at the FIFA World Cup Qatar 2022™.

at the FIFA World Cup. In March, he and another group of students traveled to France and Switzerland and presented original research findings to representatives at the headquarters of FIFA and the International Olympic Committee.

"Through this course, I collaborate directly with students in developing new ideas — not only do they help me research; they help me innovate," Spalding said. "They're not just studying the law; they're participating in the enforcement and implementation of the law. We're at the table with policymakers, sharing our ideas and contributing to the formation of policy."

Samuel Tarry, Jr., L'94, and his employer, McGuireWoods, are partnering with Spalding to build and expand the Tarry Faculty Fellowship into a multiyear pro bono initiative supporting broadened research into mega sports anti-corruption efforts. "We share Dean Wendy Perdue's vision for cultivating a world-class law faculty,"

Tarry said. "We couldn't be prouder of the work Professor Spalding and his students are doing. Their groundbreaking research into the intersection of law, business, and international sports will continue to advance anti-corruption efforts in the U.S. and across the globe."



SCAN FOR THE COMPLETE LIST of endowed chairs, professorships, and fellowships.



#### A Law School First

Erickson, who teaches and writes in the areas of corporate and securities litigation and is the founding director of the Richmond Law and Business Forum, was named the Nancy Litchfield Hicks Professor of Law. The professorship was made possible by a generous gift from the Hicks family in honor of the late 1985 law alum and is the Law School's first named in recognition of a woman.

"Women are such an important part of the Law School's story, and we are thrilled that this new professorship serves as an enduring tribute to two important women in our history," said Dean Wendy Perdue. "I am grateful to the Hicks family for making it possible."

# **Engaging in Modern Journalism Practices**

#### Parents of Spider alumna fund digital journalism lab renovation

When journalism students began classes this semester, they were welcomed with an exciting update: a state-of-the-art digital media lab and production space. The lab had not received a major upgrade since its opening in 2003 when the Department of Journalism moved into the newly established Weinstein Hall, where it still resides today.



"It was an interesting time in 2003. There was a new website called Facebook, which was pretty exciting," laughed Shahan Mufti, associate professor and chair of the journalism department. "We had no idea how the world of journalism was going to change."

After two decades, the classroom no longer offered an ideal environment for students to learn and practice with current digital reporting techniques, Mufti said. In 2020, he submitted a proposal to UR with a detailed renovation plan. But due to financial limitations caused by the COVID-19 pandemic and other factors, the renovation was unable to

move forward. Luckily, two years later, a Spider family came forward with an interest in supporting the project. The parents of a recent UR journalism graduate, who prefer to remain anonymous, committed \$100,000 to fund a total facility upgrade and renovation.

"The journalism department was our daughter's home away from home while at UR," the donors said. "It provides a rich academic environment that cultivates passion and fosters a sense of community ... We are grateful to have the opportunity to give back in a meaningful way, with tangible impact."

Mufti and his colleagues were deeply touched by the family's generosity. "I can't overstate how wonderful it is to know that this gift came from a journalism student's parents," he said. "Knowing that they were so moved by their child's experience that they decided to give in such a meaningful way — it's a vote of confidence like no other."

The renovation, which took place over the summer, included the addition of cutting-edge tools and technology to transform the lab from a print-focused classroom into a multimedia production and editing space. The facility also features a brand-new studio outfitted with advanced audio podcasting equipment, video streaming cameras, and more.

"Before, students would record a podcast and have to soundproof themselves by covering up with a blanket in their dorm," Mufti said. "Now, they have a space to create quality content."

The unveiling of the new facility coincided with the start date of new journalism professor Andrew Beck Grace, an NPR podcast producer and Emmy-nominated documentary filmmaker who came to UR from the University of Alabama. "He's very excited to come into this new space, which he had input in designing," Mufti said. "We are also excited about being able to offer students new courses, such as introduction to podcasting."

The upgraded facility not only prepares students for professional careers in the field of digital journalism, but also positions UR as a notable institution for journalism education.

"Students who are going out in the field are being exposed to today's industry technology," Mufti said. "We need to set them on the right path so that they're familiar and able to quickly adapt. This facility ensures that we are providing students with the very best there is to offer."

"Using advanced technology and equipment, students can hone their skills in a real-world environment while producing top-quality content," said Dr. Jennifer Cavenaugh, dean of the School of the Arts & Sciences. "The lab is preparing our students for post-graduate success while reinforcing our institution's commitment to experiential learning."



#### **SPIDERS MAKING HEADLINES**

From the Ukrainian war zone to climate change, UR student journalists have been reporting from the front lines on some of the world's biggest stories.



SCAN TO LEARN

Director of Public Affairs Journalism
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# Examining Entrepreneurial Ecosystems

Students explore global innovation practices through EnCompass-CIE collaboration



A spring EnCompass trip to Scandinavia brought many firsts for students — first time traveling abroad, navigating a foreign city, tasting espresso, and riding a train. It also provided a rich foundation for understanding how communities impact business innovation and quality of life for citizens.

Supported by donor generosity, EnCompass is UR's award-winning flagship study abroad program that provides access to international experience for those least likely to study abroad: first-generation students, African American and Latinx students, student-athletes, STEM majors, and male students. Faculty members lead courses to global destinations they know well and can share deeply with others. Dr. Doug Bosse, The David Meade White Jr. Chair in Business and professor of management, and Somiah Lattimore, senior director of UR's Creativity, Innovation, and Entrepreneurship initiative, paired their experience and knowledge to lead the May 2023 cohort, Entrepreneurial Ecosystems: Communities Supporting Startups.

Nine students received hands-on experience learning from leaders of entrepreneurial support organizations (ESOs) in Richmond as well as Copenhagen, Denmark, and Stockholm, Sweden. They began by visiting Richmond-area organizations including the CarMax Innovation Campus, Phlow at the Virginia Bio+Tech Park, and the Michael Wassmer Innovation Center to learn from entrepreneurs and experts in the field before embarking on a 10-day international journey.

In Copenhagen, known as the "Silicon Valley of Food," students learned about the city's entrepreneurial innovations in food and beverage production and how organizations have pioneered methods to rethink the food system and reduce harm to the environment. In Stockholm, students learned how the Swedish capital has globally positioned itself as an entrepreneurially

advanced city with universities, companies, governmental agencies, and social programs working together to encourage and support entrepreneurship.

"Copenhagen and Stockholm have made purposeful investments in supporting entrepreneurship," Bosse said.

"Both cultures take sincere ownership in helping to address the UN Sustainable Development Goals (SDGs). Their cultures accept the need to work together to address hunger, waste, pollution, and other environmental crises, and it is very common for startups to align their purpose with the SDGs."

**EnCompass** AT A GLANCE:

A health studies major and entrepreneurship minor, Usra Karar, '25, applied for the program with an interest in trying something new. She plans to use her UR education and experience to open her own dental practice in the future. "I learned that there is a network of people ready to use

the resources at hand to build something impactful," she said. "Entrepreneurial ecosystems can be used to solve issues you are passionate about."

It took coordination among several offices across campus, including the Office of International Education, the Robins School of Business, Career Services, and Alumni Relations, as well as the Scandinavian nonprofit study abroad foundation DIS, to design the best immersive experience for students. "The big takeaway was the excitement that the [Richmond] community and students have in a future offering to engage students [even further] in the entrepreneurial ecosystem," Lattimore said.

As an extension of the EnCompass program, the Creativity, Innovation, and Entrepreneurship initiative plans to pilot offerings with CarMax and RVA Tech this school year.

**Unique Countries** 

SCAN TO LEARN MORE

What is CIE?

24

The original version of this article appeared on the Robins School of Business website



### **Scoring Dream Internships**

Student-athletes complete prestigious summer internships around the country

#### LOGAN ANDERSON, '24

On a typical Monday in July, Logan Anderson, '24, saw Dallas Mavericks owner Mark Cuban in the parking lot. Brushes with fame were just part of her internship with the NBA team.

Anderson worked as a community and corporate responsibility intern at the Maverick's headquarters and practice facility in downtown Dallas. A senior studying marketing, she had never been away from her hometown of Richmond for an extended period before. Luckily, by her third week on the job, she was settled and no longer "felt like a rookie," Anderson said.

Highlights of her experience with the Mavericks included working at events alongside Cynt Marshall, the first Black female CEO in the NBA, giving a tour of the Mavericks' headquarters to middle and high school students, and attending a post-NBA draft press conference. "I absolutely loved how each day at my job was different," she said.

Anderson also took part in coordinating projects for the team's non-profit arm, the Dallas Mavericks Foundation. She assisted in creating a living/learning space for teenagers at a local nonprofit that provides safe housing and counseling for victims of domestic violence, and she volunteered on behalf of the Mavericks with another

non-profit that runs community centers and educational programming in Dallas for children in poverty.

"I think athletes and sports organizations have an important responsibility to give back to the communities that they play and reside in," she said. "This internship was honestly my dream job. I want to make a living in professional sports."

Anderson is a member of the UR soccer team, but a devastating knee injury during her freshman year, along with further setbacks, ended her playing days. Although she medically retired in fall of her junior year, she continues to practice with her teammates and helps with logistics and travel.

While she's excited to be back on campus for her last year of school, she remains inspired by her work with the Mavericks. "I've enjoyed my time at Richmond, but I can confidently say that this internship has made me excited for what's to come after school."

Versions of these articles originally appeared in the UR Now news digest and website.

#### STUART TERRILL, '24

Stuart Terrill, '24, never dreamed that his work could affect the 2024 Summer Olympics in Paris.

During his summer internship with USA Track & Field (USATF), the national governing body for the sports of track and field and cross country running, Terrill had the opportunity to collaborate on a high-impact project that could change athletes' lives.

An award-winning member of UR's cross country team, Terrill's internship was supervised by his coach Steve Taylor, who also chairs USATF's men's long-distance running program as part of its national team development committee. To help Taylor expand the program, Terrill took part in developing a document of guidelines to help athletes qualify for the Paris Olympics.

"World Athletics uses a difficult point system, and many athletes have been hurt by the system and failed to qualify for this year's world championships because they didn't understand how it works," Terrill said. "Our goal was to create a way to help USATF athletes better understand it so that they can compete at a higher level."

Terrill also created an Instagram account for the men's long-distance running program so more athletes around the nation can connect on social media. "It's picked up a decent following," he said. "A lot of people are using it to get information and see how others are competing."

As a leadership studies major, Terrill leveraged his Jepson School education to better communicate and network with dozens of program leaders and athletes at USATF and in the field. Having these connections will help him pursue his dream of becoming a collegiate cross country coach. "I had the opportunity to talk with some of the best professional track and field athletes and coaches in the country," he said. "I definitely feel like I've got a foot in the door now."

Terrill will continue to work with USATF on the projects he started over the summer. He expressed his deep gratitude to Richmond Guarantee donors for making the experience possible, especially the opportunity to attend the 2023 USATF Los Angeles Grand Prix.

"I was only able to afford the trip because of my Richmond Guarantee grant," he said. "I made so many connections, and it ended up being one of the best experiences of my life. I'm blessed to be at a university that gives students these kinds of opportunities."



#### The Richmond Guarantee

Stuart Terrill's internship was facilitated by the UR Summer Fellowships (URSF) program. Funding for the program is provided by the Richmond Guarantee, which is made possible through donor support.

Through the Guarantee, every undergraduate student is eligible to receive a fellowship of up to \$5,000 for an unpaid or underpaid summer internship or faculty-mentored research project. This summer, about 500 students took part in a URSF program.

"The summer fellowships help students make connections between what they are learning in the classroom and their career interests and future academic pursuits," said Brendan Halligan, senior associate director of experiential learning, exploration, and assessment for alumni and career services.



SCAN TO LEARN MORE about the Richmond Guarantee



This Spider is GRATEFUL for:

Jen Sevin! Po

Gratitude Day is a special annual event that celebrates the farreaching impact of your generosity on campus! In November, the Spider community came together to share the things for which we're grateful and reflect on all the ways we are supported at UR.

## Thank You

for all you've done and continue to do for the University of Richmond!



SCAN TO WATCH A VIDEO and learn more about Gratitude Day.











Advancement Office Maryland Hall 110 UR Drive University of Richmond, VA 23173

(804) 287-6815 donorrelations@richmond.edu giving.richmond.edu



In February, the UR Well-Being Center welcomed two-year-old standard poodle Karla as its new facility dog. Trained as a therapy dog, Karla works to foster a welcoming environment by helping guests feel comfortable and supported.

